



OFFICE OF THE GOVERNOR NEWS RELEASE

CN-001
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Release: THURS., 3/29/90

ADVISORY

The attached is a copy of a letter sent this morning to President George Bush by Governor Jim Florio presenting him with an alternative to broccoli.

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STATE OF NEW JERSEY
OFFICE OF THE GOVERNOR
CN-001
TRENTON
08625

JIM FLORIO
GOVERNOR

March 28, 1990

The Honorable George H.W. Bush
President of the United States
The White House
Washington, DC 20500

Dear Mr. President:

I cannot imagine there is someone in this country who does not - by now - know how you feel about broccoli.

While I, myself, happen to enjoy broccoli, I can understand that if after 60 years you feel you've had just about enough, well, you are the President.

I would like to suggest, however, Mr. President that you consider supplementing your diet with two other highly nutritious and eminently tasty foods - "Jersey tomatoes" and "Jersey corn."

Both have long been a source of pride in the Garden State. Let me assure you there are no finer tomatoes than "Jersey Fresh" tomatoes and no more tender or tasty corn than "Jersey corn."

In order to prove that to you and to offer some broccoli alternatives, I have today requested that a case of Jersey tomatoes and a crate of Jersey corn be delivered to the White House kitchen at the height of our growing season.

Mr. President, I don't know how you feel about tomatoes and corn, but I can guarantee you will find no better.

Sincerely,


Jim Florio
Governor

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While I, myself, happen to enjoy broccoli, I can understand that if after 60 years you feel you've had just about enough, well, you are the President.

I would like to suggest, however, Mr. President, that you consider supplementing your diet with two other highly nutritious, eminently tasty vegetables - "Jersey tomatoes" and "Jersey corn."

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