OFFICE OF THE GOVERNOR
NEWS RELEASE

CN-001
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ADVISORY

The attached is a copy of a letter sent this morning to President George Bush by Governor Jim Florio presenting him with an alternative to broccoli.

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March 28, 1990

The Honorable George H.W. Bush
President of the United States
The White House
Washington, DC 20500

Dear Mr. President:

I cannot imagine there is someone in this country who does not - by now - know how you feel about broccoli.

While I, myself, happen to enjoy broccoli, I can understand that if after 60 years you feel you've had just about enough, well, you are the President.

I would like to suggest, however, Mr. President that you consider supplementing your diet with two other highly nutritious and eminently tasty foods - "Jersey tomatoes" and "Jersey corn."

Both have long been a source of pride in the Garden State. Let me assure you there are no finer tomatoes than "Jersey Fresh" tomatoes and no more tender or tasty corn than "Jersey corn."

In order to prove that to you and to offer some broccoli alternatives, I have today requested that a case of Jersey tomatoes and a crate of Jersey corn be delivered to the White House kitchen at the height of our growing season.

Mr. President, I don't know how you feel about tomatoes and corn, but I can guarantee you will find no better.

Sincerely,

Jim Florio
Governor
Dear Mr. President:

I cannot imagine there is someone in this country who does not by now know how you feel about broccoli.

While I, myself, happen to enjoy broccoli, I can understand that, after 60 years you feel you've had just about enough, well, you are the President.

I would like to suggest, however, Mr. President, that you consider supplementing your diet with two other highly nutritious, currently tasty vegetables - "Jersey tomatoes" and "Jersey corn."

Both of these vegetables have long been a prize of pride in the Garden State. Let me assure you these are no jungery tomatoes than "Jersey fresh tomatoes" no more tender or tasty than "Jersey Corn."

In order to prove that to you and to your future broccoli alternates, I have today requested that a crate of Jersey tomatoes and a crate of Jersey corn.
be delivered to the White House
Kichen at the height of new growing season.

Mr. President, I don't know how you feel about tomatoes or corn, but I can guarantee you will find no better.