

Center on the American Governor
Governor James J. Florio Archive
Forum on Urban Economic Development
October 27, 2014
Panelist Profiles

David M. DeVecchio is in his seventh term as mayor of the City of Lambertville. His accomplishments include the implementation of preservation of the historical integrity of buildings in the central business district, development of an innovative traffic calming plan, revitalization of abandoned factories for new businesses and the creation of a redevelopment area in the City of Lambertville. DeVecchio was named Mayor of the Year by DARE New Jersey in recognition of Lambertville's anti-drug education efforts. He recently served as president of the New Jersey League of Municipalities and second vice president of the New Jersey Conference of Mayors. DeVecchio serves the community through his membership on Planning Board, the Hunterdon County Democratic Committee, and as chairman of the Delaware River Canal Commission. He is the director of business development for Jingoli and Son, Inc. He previously served in state government as a senior executive for economic development and as director of intergovernmental relations and is a graduate of Rutgers University.

Ken Faulkner has over three decades of professional public and private sector experience in construction management and business development that includes mixed-use facilities, renovations, office buildings, garages, school, colleges and transportation projects. He has extensive experience in public works projects requiring critical advanced planning, intergovernmental relations, team leadership, close client involvement, and effective communication. He has a distinguished reputation as a seasoned executive for his proficiency at meeting deadlines, coordinating multifaceted projects, program development, stakeholders' involvement in the decision-making process and public relations. Faulkner has served as senior vice president of Joseph Jingoli & Son, Inc, as well as in several government offices. These include the New Jersey Sports and Exposition Authority, the Office of the State Treasurer, the New Jersey Building Authority, and the New Jersey Division of Building and Construction.

Caren Franzini is president of Franzini Consulting, LLC. Her firm provides assistance with real estate development projects; identifies local, state, and federal incentives to fill funding gaps; and assists economic development organizations with their review of programs and developments. Franzini served as chief executive officer of the New Jersey Economic Development Authority (NJEDA) from January 1994 until October 2012. During that time she served as chairwoman of the state's Urban Enterprise Zone Authority, vice chairwoman of the New Jersey Schools Development Authority, and president of the Corporation for Business Assistance in New Jersey. Franzini currently serves on the boards of directors of NJM Insurance Group, Horizon Blue Cross NJ Foundation Board, LeadNJ, New Jersey Community Development Corporation and the NJ Alliance for Action.

Clifford Goldman served as state treasurer and deputy state treasurer in the Byrne administration. He first joined the New Jersey state government in the administration of Governor Richard J. Hughes as an assistant to Commissioner Paul Ylvislaker of the Department of Community Affairs, and worked with Ylvislaker in efforts to calm the urban riots in Newark and Plainfield in the summer of 1967. He was later named as the first executive director of the New Jersey Meadowlands Commission by Governor Hughes

and continued in that role into the administration of Governor William Cahill. He also served on numerous government commissions and gubernatorial transition teams. From 1982-2013, he was a partner with Goldman, Beale Associates, a financial advisory firm involved with financing for public sector projects in New Jersey. He was previously a visiting professor at the Woodrow Wilson School of Public and International Affairs at Princeton University. He has served on non-profit boards including Princeton Day School, Waterloo Village, RPA-NJ, Newark Museum, Center for Health Care Strategies, and the Mercer Alliance to End Homelessness. Goldman holds a Ph.D and master's degree from the Woodrow Wilson School at Princeton University and a B.A. from Rutgers University.

Larry Goldman earned both a master's in public affairs and a Ph.D. with a focus on urban studies from the Woodrow Wilson School of Public and International Affairs at Princeton. Goldman arrived at Princeton in 1967, not long after riots had devastated Newark, N.J., and the city became a focus of his studies in urban affairs. In 1989, Goldman was appointed president of the then-proposed New Jersey Performing Arts Center (NJPAC) in Newark. Over the next eight years, he led efforts to raise funds and build critical community and government partnerships to fulfill the vision of NJPAC as a vibrant cultural centerpiece of Newark's civic development. The \$200 million multi-facility center opened in October 1997, and Goldman is now overseeing efforts to further expand NJPAC. Prior to joining NJPAC, Goldman managed the restoration, renovation and expansion of Carnegie Hall in New York City and served for nine years as its vice president. He previously worked for the New York Urban Development Corp., the Roosevelt Island Development Corp. and the Greater London Council. Goldman came to Princeton after graduating from Colgate University. He has maintained ties with the University by serving as a lecturer in the Wilson School and presenting public talks. He also serves on the boards of Beth Israel Medical Center in New York and the New Jersey chapter of Teach for America.

Jerry Harris was Assistant Secretary of State and Assistant State Treasurer for New Jersey during the administration of Governor Jim Florio. He also has been Chief of Staff to the Mercer County Executive, COO of Shiloh Community Development Corporation in Trenton, Director of the Department of Housing and Economic Development for the City of Trenton and Chairman of the New Jersey Black Issues Convention. He has also been an adjunct Professor in the Political Science Department at Rowan University and served as the Essex County Administrator, City Administrator for the City of Plainfield and Vice President for Government Affairs for the Metro Newark Chamber of Commerce. Harris holds a MS in Urban Planning and Public Policy Analysis from Rutgers University and is currently President and CEO of the New Jersey Institute for Social Justice.

Len Lieberman was a successful businessman who was an active member and chair of numerous public, private and philanthropic boards and commissions. His major areas of focus were the City of Newark and, in the state of New Jersey as a whole, health care, land use planning, and more generally, public policy. While he interacted with a number of New Jersey governors, he worked most closely as an advisor to Governor Jim Florio. Lieberman passed away on January 2, 2015.

Peter S. Longstreth is an independent real estate consultant whose forty year career includes diverse experiences in the real estate, financial, public and private sectors. For the ten years between 2001 and 2011, Mr. Longstreth held the position of President and CEO of the Philadelphia Industrial Development Corporation ("PIDC"), the public-private partnership between the City of Philadelphia and the Greater Philadelphia Chamber of Commerce which provides low-cost financing and real estate services to

encourage economic growth in the city. As President of PIDC, Mr. Longstreth was comprehensively engaged with Philadelphia's business, non-profit and political communities. During the twenty years prior to his appointment to PIDC, Mr. Longstreth founded and managed Aegis Property Group, a regional real estate services company. He started his career with the Philadelphia National Bank. Mr. Longstreth has been involved in a wide range of civic, charitable and business activities, with related Board representations. He is a graduate of Princeton University.

Robert F. Lurie is executive vice president and chief financial officer of the New York Power Authority (NYPA), a role he has held since May, 2014. He joined the Power Authority in 2012 as head of the newly formed strategic planning department, where he led the management team in creating NYPA's strategic plan. He also was responsible for managing project development, project finance, R&D and evaluating new business opportunities and technologies. He has over 30 years of experience in finance and strategy in the utility industry, government and investment banking. Prior to joining NYPA, Lurie was vice president of North America business development for Ocean Power Technologies, a renewable energy company in New Jersey. Prior to that role, he directed the mergers and acquisitions function for Air Products and Chemicals, Inc. in Pennsylvania. He served as chief of strategic planning at the Port Authority of New York and New Jersey from 2003-2007, leading the development of a 10-year, \$20 billion strategic capital plan. He has extensive experience in utility finance and strategy, having served as treasurer and vice president of corporate development and planning for a natural gas distribution company in New Jersey. Lurie served as the director of public finance for the State of New Jersey, managing over \$8 billion in infrastructure funding and overseeing the financial activities of 15 state authorities. His career started at Lehman Brothers, where he was vice president of investment banking in the public finance department. He holds an MBA in finance from the State University of New York at Albany and a BA degree in economics from Union College in Schenectady, New York.

Ruth B. Mandel is director of the Eagleton Institute of Politics, and Rutgers Board of Governors Professor of Politics. She has led Eagleton's expansion of graduate and undergraduate offerings and launched new program areas in youth political engagement, immigrant political behavior, and the study of governors. In 1971, Professor Mandel co-founded Eagleton's Center for American Women and Politics (CAWP). As CAWP'S director for over two decades, she developed the nation's premier research and education center for the study of women's changing political roles. Her *In the Running: The New Woman Candidate* was the first book about women campaigning for office. During three administrations (1991 to 2006), Mandel held a presidential appointment on the governing Council of the U.S. Holocaust Memorial Museum. Named Council Vice Chairperson by President Clinton in 1993, she led the process to create the Committee on Conscience and became its founding chair. Her board service also includes the Charles H. Revson Foundation and the National Council for Research on Women. Recently she joined the board of the New Jersey Council on the Humanities. Mandel's B.A. from Brooklyn College and M.A. and Ph.D. from the University of Connecticut are in English/American Literature. She was awarded an honorary Doctor of Public Service by Chatham College and an honorary Doctor of Public Administration by Georgian Court University.

Ronald Maxson worked for the State of New Jersey for 27 years in the Departments of Treasury, Higher Education, and Insurance. The functional areas where he worked for the state included budget and finance, technology, and administration. Ron has also taught, managed a business incubator, and worked for a start-up. He holds a BA and MA in economics.

Bobby Rand (unable to attend) was instrumental in the planning for this session on Governor Florio's Urban Policy Initiatives. His wide-ranging participation in the execution of the projects advanced during these years was focused on Camden. This included working for the New Jersey Urban Development Corporation on the General Electric negotiation which began in the summer of 1990 and on identifying funding/financing sources for both the main retention project and acquisition of the existing properties. From the summer 1991 to 1994, Rand served as a project executive in the State Treasurer's Office, initially assigned to facilitating the multiple facets of completing the Aquarium in Camden. This included related roadway infrastructure, the joint parking project for the facility and the re-instituted ferry, the law enforcement plan, and a unique marketing and highway signage program. After the General Electric project was underway and the Aquarium opened successfully, Rand was then assigned principally to the amphitheater development. He focused on site identification and acquisition issues, facility layout-design-financing for year round use, vehicular access and parking plans, permitting and environmental issues. He played a key role in identification/approval of 500,000 cubic yards of clean fill for lawn seating area & creating a host benefit ticket surcharge. Rand, whose work in state government followed a career in law enforcement, is the son of the late State Senator Walter Rand.

Elizabeth Renaud graduated from Smith College cum laude and has a Masters in English Literature from the University of Virginia, an M. Litt in Scottish Literature from the University of Aberdeen in Scotland and a JD from the University of Pennsylvania. She became a deputy attorney general in 1987 and was assigned to represent Treasury. In 1994, she was promoted to lead deputy to represent and supervise the representation of the New Jersey Economic Development Authority. She currently serves as a Senior Deputy Attorney General and Assistant Section Chief representing and supervising the representation of the NJEDA and other authorities that undertake economic development, and state leasing.

Robert J. Rittenhouse is a partner of Aegis Property Group with responsibilities for the firm's project management activities. He joined Aegis in 1994. He was with General Electric Real Estate & Construction in Camden in the early 1990s and played an important role in GE's negotiations with the Florio administration during that period. Prior to this he worked for US Steel. He received a Bachelor of Science Chemical Engineering Degree from Rensselaer Polytechnic Institute and a Master of Business Administration Degree from the Wharton School, University of Pennsylvania.

Laura Sanders was assistant state treasurer for seven years during the Kean and Florio administrations, as well as Governor Florio's deputy chief of staff. She has also served as deputy chief counsel to Governor McGreevey, with particular responsibility for budget and Treasury concerns. Sanders has also worked as director of human resources at Drew University and director of new business development at GPU, Inc. She received her undergraduate degree from DePauw University, an M.S. in journalism from Columbia University, and a J.D. from Rutgers-Newark.

Nate Scovronick is the Associate Dean for Undergraduate Education at the Woodrow Wilson School of Public and International Affairs at Princeton University. He teaches courses on education policy and on public leadership. At Princeton, he has also served as the Acting Director of the Policy Research Institute for the Region and as Director of the Program in New Jersey Affairs. He previously served as Executive Director of the Treasury Department of the State of New Jersey and in several policy positions with the New Jersey Legislature. He received his undergraduate degree from Rutgers and his graduate degree from the University of Wisconsin.

Christine Steinberg presently serves as Senior Counsel to the New Jersey Devils. Prior to entering private practice, she was Senior Vice President and General Counsel to the New Jersey Sports and Exposition Authority and previously served as Assistant Attorney General for the State of New Jersey. Reporting directly to the Attorney General and the First Assistant Attorney General, she handled matters relating to public finance and economic development for the State and its independent financing authorities. She also represented the Attorney General on the Boards of Directors of the New Jersey Housing and Mortgage Finance Agency and the New Jersey Public Broadcasting Authority (New Jersey Network). She is a graduate of Seton Hall University Law School.

Paul St. Onge is a Director at Gibbons P.C.. As a founding member of Gibbons' government affairs practice, Paul represents or has represented a diverse group of clients involved in various industries including, but not limited to, engineering, gaming, health care, housing, information technology, real estate/redevelopment, and transportation infrastructure. Over the past two decades, while serving in government and as a practicing attorney, Paul has negotiated and coordinated some of the large public private redevelopment projects in the State of New Jersey. He has extensive experience working with the executive branch of State government, including serving as a senior advisor to a gubernatorial transition team, and assisting with matters relating to New Jersey's independent authorities and the New Jersey Department of Treasury. In the public sector, Paul has held a number of senior level positions, including serving as special assistant to the New Jersey State Treasurer during the Florio administration where he coordinated approximately \$200 million in State investment transactions. Paul also served as assistant director of the New Jersey Economic Development Authority ("NJEDA"), and was the special projects director in the Washington D.C. Senate office of Bill Bradley, former U.S. Senator and presidential candidate. During Paul's tenure with the State of New Jersey and the NJEDA, he helped negotiate and structure several major public-private development projects including the GE Camden Aerospace Complex (now L3) and the Blockbuster-Sony Music Entertainment Center (now known as the Susquehanna Bank Center). He also worked on the development of the NJ Performing Arts Center, Atlantic City Convention Center, Mercer County Waterfront Park, and the overall redevelopment of the Camden waterfront. Paul also served as the State Treasurer's designee to the boards of the Casino Reinvestment Development Authority, the New Jersey Urban Development Corporation, the South Jersey Port Corporation and the NJEDA. Immediately following Paul's tenure at the NJEDA, he was as an executive with an Internet company and at an investment bank involved with the financing of start-up technology companies.

John Weingart is associate director of the Eagleton Institute of Politics. Before coming to Eagleton, Weingart worked in New Jersey state government, focusing on environmental and land use issues, during the administrations of Governors Byrne, Kean, Florio and Whitman. He was a division director and assistant commissioner in the Department of Environmental Protection and subsequently served as executive director of the state's Low-Level Radioactive Waste Disposal Facility Siting Board. While at Eagleton, he also chaired the Delaware and Raritan Canal Commission from 2002-2004 and New Jersey's Highlands Water Protection and Planning Council from its establishment in 2004 through 2009.

Richard LaFollette Wright served as Chief of Staff (1993-1994) and as Associate State Treasurer (1990-1993) during the administration of Governor Jim Florio. At Treasury he oversaw and coordinated the Governor's urban economic initiatives and managed GSA, Leasing, Building and Construction, Pensions, Investments, Risk Management and the Lottery. He later worked in Governor Jon

Corzine's Office of Economic Growth advising on energy matters, coordinating the development of the New Jersey Energy Master Plan and negotiating utility mergers. Before coming to Trenton, Wright had been Director of Development for the National Committee for an Effective Congress, Washington Director of Amnesty International, and staff to the White House Energy Task Force that created the United States Department of Energy, where he later served as Director of Congressional Affairs and Assistant Secretary for Legislative Affairs. Between public service stints he worked in the private sector, helping found several companies in New Jersey and overseas. His business interests focused on land development, solar energy and energy efficiency. His varied career has also included serving as National Finance Chairman and later National Campaign Manager for Bill Bradley's Presidential campaign in 2000 and operating the LaFollette Vineyard and Winery in Belle Mead, NJ. He received his B.A. from Princeton University and his J.D. from the University of California, Berkeley School of Law (Boalt Hall). He also studied languages at the University in Munich, Germany.