

**Center on the American Governor  
Eagleton Institute of Politics  
Rutgers University**

***Urban Economic Development Initiatives of the Florio Administration***

**Monday, October 27, 2014  
12:15-5:00 pm**

- 12:15 pm      Informal Lunch
- 1:00 pm      Welcome  
                 Ruth B. Mandel
- Introduction  
                 John Weingart
- 1:05 pm      Opening Comments  
                 Governor James J. Florio
- 1:15 pm      Governor Florio's Urban Initiative: Setting Policy, Strategy and the Team  
                 Rick Wright
- 1:25 pm      The 1989-1990 Economic Context  
                 Clifford Goldman & Robert Lurie
- 1:40 pm      Newark  
                 Caren Franzini, Larry Goldman and Elizabeth Renaud
- 2:20 pm      Atlantic City  
                 Ken Faulkner, Robert Lurie and Laura Sanders
- 3:00 pm      Camden  
                 Bobby Rand, Paul St. Onge and Rick Wright
- 3:40 pm      Other Cities and Projects (New Brunswick, Trenton, Waterloo Village...)  
                 David DelVecchio, Clifford Goldman, Jerry Harris, and Ron Maxson
- 4:20 pm      Lessons Learned: What worked? What didn't work? What is relevant today?  
                 Rick Wright, Discussion Leader
- 4:45 pm      Closing Remarks  
                 Governor James J. Florio
- 5:00 pm      Adjourn