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The Bradley Enigma

that the Reagan administration "hood-winked" him into making. He will also probably get hammered for supporting funding for parts of the Strategic Defense Initiative, Reagan's so-called "Star Wars" plan.

But there are already signs that Bradley is preparing for the more difficult campaigns that lie ahead. Democratic consultant Robert Squier, the party's Washington-based bulldog media adviser, has made it clear, in recent public statements, that he is highly interested in Bradley's progress. Squier's partner, Carter Eskew, handled media strategy for Florio's gubernatorial campaign, and is close to Berman. Bradley's longtime media consultant, Michael Kaye of Los Angeles, is likely to have this kind of high-powered assistance if Bradley runs for President.

Moreover, Bradley has become adept at raising money on both coasts. Such fundraising finesse is a must for a presidential campaign; it takes nearly \$10 million to get out of the Iowa caucuses alone.

Legislation is pending in the California Legislature, which would move its presidential primary from June to March 3. If, as is likely, this bill becomes law, Bradley will need another \$10 million to win that primary — especially if gubernatorial candidate Diane Feinstein — a pro-choice, pro-death penalty Democrat like Bradley — is elected Governor, and then decides to try a presidential run.

Still, in January, 13 out of 45 state Democratic Party chairmen picked Bradley as their candidate for President in a survey done by *Washingtonian* magazine. Cuomo was runner up with eight chairmen. Tennessee Senator Al Gore had five. Of Bradley's votes, five came from the

West and three from the South, where the Democrats must break the GOP's electoral college lock to win the White House.

If Bradley spends his \$10 million on television ads in the Senate campaign this fall, he will be buying invaluable exposure beyond New Jersey's borders. The Philadelphia market reaches not only South Jersey, but also half of Pennsylvania, and all of Delaware, and parts of Maryland. The New York market saturates northern New Jersey, but also hits the Poconos, most of Connecticut, and the rich suburbs of New York.

Bradley will be 50 in 1993. And since he has ruled out a presidential run in 1992, Bradley must give up his Senate seat to run for the White House in 1996. That year he would be an untested presidential candidate, jumping into the fray without a parachute. Essentially, he would be shooting at the hoop without looking. But that evidently does not bother Bill Bradley. Once asked when he'll be ready to run for the presidency, Bradley said: "I'll know it when I'm there."

IN BRIEF

Former Governor Meyner Dies

Former Governor **Robert Meyner** died May 27 at his home in Captiva, Florida. Meyner served as Governor from 1954 to 1962.

During Meyner's tenure, the New Jersey Turnpike was completed, the Green Acres open-space preservation program was initiated, and Rutgers was restructured as the state university.

Meyner ran for the Democratic nomination for President as New Jersey's favorite son in 1960, providing enough of a challenge to prevent John F. Kennedy from winning the Democratic nomination on the first ballot at the Democratic National Convention. He was the first New Jersey Governor to be elected to two four-year terms.

Arrivals And Departures

Attorney General **Robert J. Del Tufo** has chosen **Clifford Gregory Stewart** to be Director of the Division of Civil Rights in the Department of Law and Public Safety.

Stewart, of Monmouth Junction, takes charge of the division after serving as assistant deputy public advocate for public interest advocacy. His new position pays \$75,000 a year.

From September 1988 to June 1989, Stewart was "on loan" from the public advocate's office to the Constitutional Law Clinic at the Rutgers Law School in Newark. He earned his law degree at the Rutgers Law School in Newark and a master's degree from the Eagleton Institute of Politics at Rutgers University.

The attorney general also appointed

Patricia T. Leuzzi as a special assistant and deputy attorney general. Leuzzi, a resident of Verona, will concentrate on civil rights and special projects for the Office of the Attorney General. Her salary is \$55,972.

Leuzzi comes to the job from Hanocho Weisman, where she specialized in civil litigation. She is a graduate of Rutgers Law School in Newark, and holds a master's degree in communications from Michigan State University.

Pat Royer was sworn in by Governor Jim Florio as the new Director of the Division of Consumer Affairs in the Department of Law and Public Safety. Royer returns to the division after a seven-year absence to fill the \$75,000-a-year position.

Royer, an active Democrat, resides in Clifton. In 1983 she left her position as executive director of the Office of Con-

sumer Affairs, part of the Division of Consumer Affairs, after disagreements with the Kean administration. She served as director of consumer affairs for Medco Containment Services before returning to government.

Former Assistant Secretary of State **Alvin Felzenberg**, appointed last winter to the post of senior deputy chairman of the National Endowment for the Arts (NEA) has left that post, apparently because of irreconcilable differences with his boss, NEA Chairman **John Frohnmayer**.

Felzenberg, a Princeton resident, was hired by the Bush administration in February to work for the Washington-based NEA, with responsibility for running the agency on a daily basis. He joined NEA after Frohnmayer became mired in a debate between the arts community and conservatives in Congress over federal funding for the arts.

As assistant secretary of state, Felzenberg oversaw the distribution of state grants to the arts through the New Jersey Council on the Arts, and took an active role in promoting the arts in New Jersey.

Villane Goes To HUD; Michaels To Direct State GOP

Anthony Villane, a former New Jersey commissioner of community affairs and a former state assemblyman from Long Branch, has been appointed by the Bush administration as regional administrator of the U.S. Department of Housing and Urban Development (HUD). The region includes New Jersey and New York.

HUD Secretary **Jack Kemp** administered the oath of office to Villane in early June. Villane has held the job, which carries a salary of \$79,600, since January. He is the first New Jerseyan to hold the post.

Jeffrey Michaels of Hillsborough has been named executive director of the Republican State Committee by Republican State Chairman **Robert Franks**.

Michaels has helped organize Republican campaigns under Franks since his graduation from Rutgers University in 1988.

Berger Resigns From P.A.

Stephen Berger, executive director of the Port Authority of New York and New Jersey since 1985, announced that he was leaving the post to head a corporation which insures municipal bonds.

Berger, a New York resident and for many years an influential member of the New York public-finance community, was scheduled to start as president and chief executive officer of Financial Guaranty Insurance Co. in New York in July.

Hollander, Cooperman Leave State Government

Marilyn Feller Somville has been named dean of the Mason Gross School of the Arts at Rutgers University by **Paul Leath**, provost of the New Brunswick campus. Somville comes to New Jersey from the University of Iowa, where she was director of the School of Music. Somville becomes the second dean in the school's history, succeeding founding Dean **John Bettenbender**, who died in 1988.

T. Edward Hollander, of Princeton, stepped down in June as New Jersey's chancellor of higher education after 13 years in the job. He has joined the faculty of Rutgers University's Graduate School of Management.

Edward Goldberg, a 15-year veteran of the Department of Higher Education, was named deputy chancellor in June. He will run the department on a daily basis until a successor to Hollander is found.

Goldberg was named deputy chancellor after the death of Vice Chancellor **Phillip White**. Found dead at his home in Princeton, White's death has been deemed an apparent suicide.

Former Education Commissioner **Saul Cooperman**, who left the department June 30, is scheduled to become president of educational programs at the Amelior Foundation on or about July 15. Amelior is a private foundation with offices in Morristown and Newark. The foundation runs educational and entrepreneurial programs for urban youths.

At Amelior, Cooperman will super-

vised the Rigorous Educational Assistance for Deserving Youth (READY) Foundation. Cooperman described READY as a private-sector effort which "seeks to break the cycle of failure that affects so many of our urban children."

Cooperman, a resident of Rocky Hill and an appointee of former Governor Tom Kean, resigned as commissioner after the Florio administration announced that he would have to compete for his job among a field of candidates drawn from a national search.

New Appointees At Transit Agencies

S. Thomas Gagliano, former executive director of New Jersey Transit, is now a \$135,000-a-year special assistant to NJ Transit Chairman **Thomas Downs**.

Gagliano, a former Republican state senator from Holmdel, was essentially bought out of his contract as executive director by the Florio administration. He served less than one year in the position and had no previous experience managing a public agency when he assumed control of the already troubled 9,000-employee transit corporation.

Governor Florio appointed **Robert Jablonski**, of Clifton, as a new commissioner, and chairman, of the New Jersey Highway Authority, which is responsible for the Garden State Parkway and the Garden State Arts Center.

Jablonski fills the commissioner's seat vacated by **J.P. Miele**, of Mendham, a Republican appointee whose term expired. The position of chairman was previously held by **William Tremayne**, of Piscataway, whose term as commissioner continues until 1993.

Florio also appointed **Charles Leusner** of Middle Township as a commissioner. He replaces **H. George Buckwald**, of Lakewood, whose term expired. Florio also reappointed **Lionel Levey**, of South Orange, and **Julian Robinson**, of Jersey City, to new terms.

Warren Wilentz, a brother of New Jersey's Supreme Court Chief Justice **Robert Wilentz**, has been named special counsel to the Highway Authority. The appointment was made by the commissioners on the recommendation of Governor Jim Florio.