

Brendan Byrne News Release

9 July 1973

FOR IMMEDIATE RELEASE

For Further Information:
Orin Kramer
201-688-0800

GREENBERG APPOINTED POLITICAL DIRECTOR FOR THE BYRNE CAMPAIGN

Martin Greenberg, former State Deputy Attorney General and currently a Senatorial candidate from Essex County, was today named Political Director for the general election campaign of Democratic gubernatorial candidate Brendan T. Byrne.

It was also announced that Joseph Gannon, former Executive Director of the State Democratic Party, and Robert Brown, a ranking aide in the gubernatorial effort of Senator Ralph De Rose, have agreed to serve as statewide political co-ordinators on a volunteer basis.

According to campaign manager Richard C. Leone, "Marty Greenberg will have the difficult task of co-ordinating our political efforts statewide, while Joe Gannon and Bob Brown will provide an experienced nucleus for our political structure. Gannon will also have general oversight of Judge Byrne's schedule."

Greenberg, who is presently a member of the East Orange law firm of Teltser, Byrne, Greenberg, Margolis and Franconero, previously served as Assistant Prosecutor in Essex County and as Assistant Counsel to Governor Robert Meyner. A graduate of Rutgers University and its Law School, he lives in South Orange with his wife, Sondra, and their four children. He is seeking election in the 28th Senatorial District.

Gannon is Staff Director for the State Assembly Democratic delegation, where he is responsible for research on pending legislation and the development of a Democratic legislative program. During the spring, he acted as campaign manager

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BYRNE page 2
9 July 1973

in the gubernatorial effort of Senator Ed Crabel, who later withdrew in favor of Byrne. He served as State Committeeman from Union County and was formerly International Representative of the Communications Workers of America. A graduate of St. Peter's College, Gannon is a member of the faculty of Rutgers University, where he was the 1970 recipient of the "Outstanding Teacher" Award. He and his wife, Lois, and their six children reside in Plainfield.

Brown, a graduate of Columbia University, is Executive Vice President of Power Flow Engine and Construction Company in Somerset. He is presently serving his third term as a County Committeeman from Short Hills, where he and his wife, Phyllis, reside with their five children.

Other appointments in the political and organizational areas of the campaign will be announced in the near future.